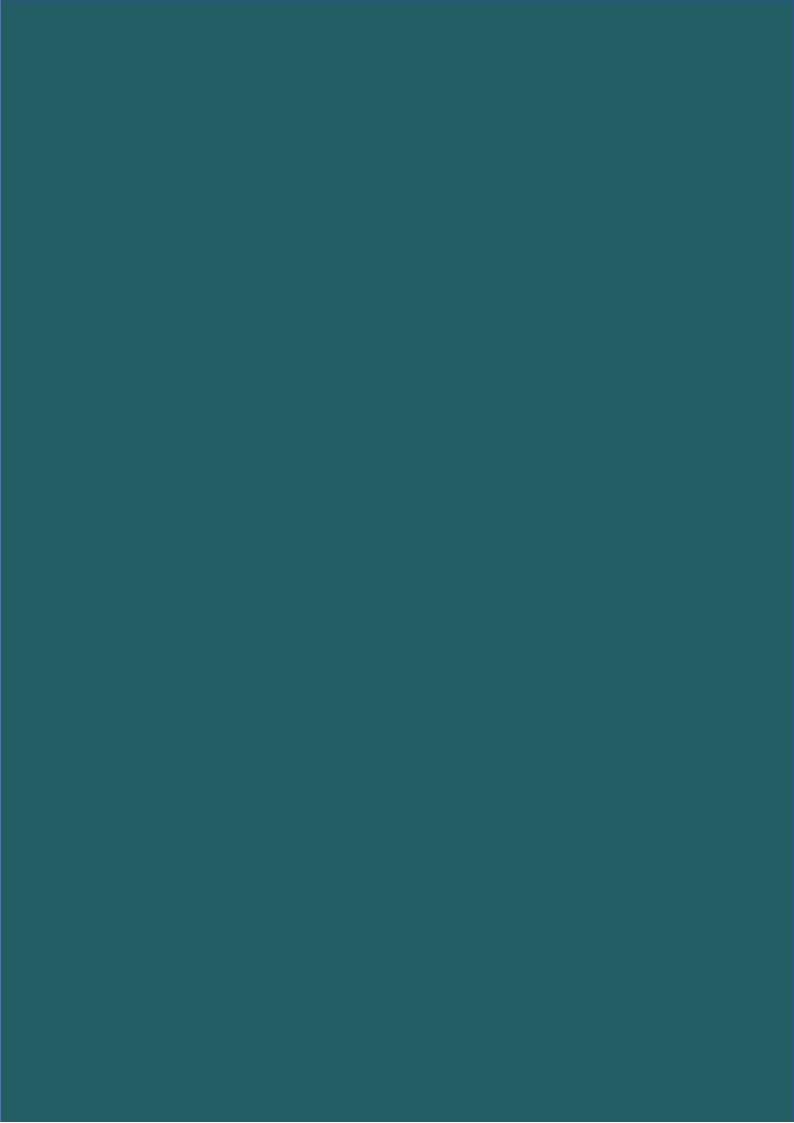


# Strategic Plan 2022 - 2026





## **FORWARD**

In September 2021, the Secretariat in collaboration with the Plenary and staff of Kildare Public Participation Network (Kildare PPN) started the journey to develop a Strategic Plan for 2022 -2026.

We engaged the services of Dr. Jennifer Van Aswegen of JVA Consulting to do the initial consultations and so the planning process began. The vision was clear, that the development of this strategy would be inclusive, transparent, and highly engaging. During the process, consultations with the Plenary, Secretariat, staff and key stakeholders took place.

This strategy will guide the priorities, vision and workplans of Kildare Public Participation Network in the years to come. It will ensure that the voices of all voluntary groups in Kildare are heard and that we will increase our influence in policy decisions at local government level.

We will continue to grow the network with an ambitious plan to influence policy, strengthen our membership, build capacity and inform communities throughout the county.

Grainne Fleming
Coordinator
Kildare PPN

Grace Clarke

Support Worker

Kildare PPN

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## **ACKNOWLEDGEMENT**

The voluntary Secretariat was established in 2016 and their dedication and commitment to the community of Kildare is to be commended. We would like to acknowledge all past members who contributed to the successful establishment of the Network and thank them for the voluntary hours they committed.

#### **Kildare PPN Secretariat Members**



Social Inclusion



Naas MD\*



Community and Voluntary



Social Inclusion



**Environmental** 



**Environmental** 



Community and Voluntary



Celbridge - Leixlip MD\*



Clane - Maynooth MD\*



Kildare - Newbridge MD\*

#### **Contributors**

We would also like to extend our sincere thanks to all stakeholders who contributed to the successful completion of this plan.

\* Municipal District.



## **OUR MISSION**

Kildare Public Participation Network is the collective voice for all Community and Voluntary, Environmental and Social Inclusion organisations in Kildare, its purpose is to improve people's well-being by involving the community in local decision-making.



## INTRODUCTION

Welcome to Kildare Public Participation Network's first Strategic Plan. The Strategic Plan 2022- 2026 sets out the vision and strategic focus guiding the work of Kildare PPN over the next five-years. Taken together the *Mission* and *Vision* statements, *Strategic Aims* and *Objectives* provide a strategic focus and direction for annual planning, actions, monitoring, evaluation and reporting.

The Strategic Plan acts as a map, outlining Kildare PPN's focus and direction over the period 2022-2026. The document is divided into three sections:

- Section **One** provides a background and context to Kildare PPN, outlining the key roles, functions, and governance structures.
- Section **Two** provides a description of the strategic planning and consultation process that informed the strategic plan.
- Section Three provides the details of Kildare PPN Strategic Plan 2022-2026.





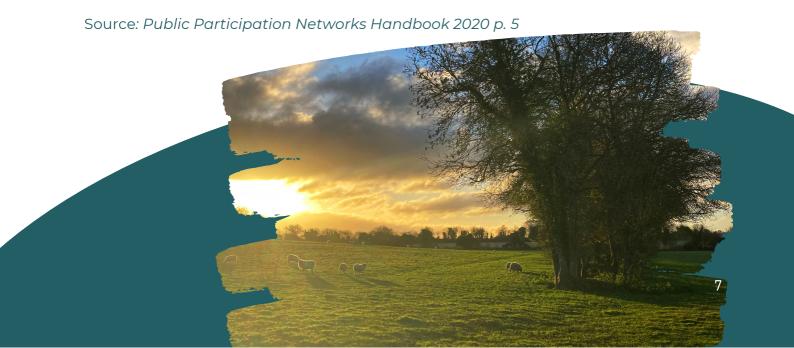
Background and Context

### **BACKGROUND AND CONTEXT**

Volunteers are the backbone of our communities. Volunteer-led groups and organisations make a huge contribution to society, the economy and the environment. These groups range in size and interest – from large sports groups to small choirs and residents' associations. Some have a national reach and a network of local branches, while others are mainly concerned with their own community and stay local. Big or small, all have an important role to play. In fact, according to the Central Statistics Office in 2015, over 520,000 people volunteer in organisations with an equivalent annual value of over €1bn annually (based on minimum wage). Participation by community organisations is a key aspect of PPNs. International institutions such as the European Union and Organisation for Economic Co-operation and Development have highlighted that the participation of citizens in public life, and their right to influence the decisions that affect them and their communities are at the centre of democracy.

Open and inclusive policy-making increases public participation, improves transparency and accountability, builds community capacity and leads to increased buy-in and better decision making. The PPN structure is designed to be a key player in delivering this vision in Ireland. PPNs were developed on the recommendation of the Working Group on Citizen Engagement which published its report in February 2014. This report contains a detailed review of literature and practice on the subject. Another study published in 2020 by the Department of Public Expenditure and Reform outlined how PPNs have developed since they were established, noting the successes and challenges they encountered along the way and what we can learn from them.

The Public Participation Network (PPN) is a flat structure that brings together volunteer-led groups in each local authority area to represent the Community and Voluntary, Environmental, and Social Inclusion sectors on Local Authority policymaking structures. PPNs were established in each County following the enactment of the Local Government Reform Act 2014.



#### Sustainable Development Goals

The United Nations and its member states adopted the Sustainable Development Goals in September 2015, setting targets to be achieved by 2030. These goals address global challenges, including inequality, prosperity, peace & justice, poverty, climate and environmental degradation.



These goals belong to everyone, across all countries and communities and are not the sole responsibilities of government or environmental lobbyists.

The work the PPN does, contributes to the achievement of these goals, and will be clearly identified in the wellbeing statements once completed. Kildare Public Participation Network will continue to work within its remit to aid the achievement of these goals within our county by mapping them across the work we do and including them in this strategy.

#### PPN Plenary and Structure

The PPN provides the structure to facilitate a two-way flow of information between the Local Authority and the Community and Voluntary sector. Kildare PPN is comprised of registered Community and Voluntary, Social Inclusion and Environmental organisations, these three pillars are referred to as colleges and when a group registers, they register under the pillar most relevant to their group.



Image Source: Public Participation Networks Handbook 2020 p. 8

All of these members together are referred to as the Plenary, the key decision makers of the Kildare Public Participation Network.



#### **Plenary Meetings**

Two Plenary meetings per year provide an opportunity to review and approve the strategic direction and operations of Kildare PPN. They also agree the key priorities for the annual work programmes.

#### Secretariat

The Kildare PPN Secretariat is made up of eleven members, elected by each of the three electoral colleges and each of the five municipal districts. Members provide the administrative function of Kildare PPN. The Secretariat is a flat structure to allow for equal participation in decision-making. The role of the Kildare PPN Secretariat can be summarised as follows:

- To ensure the proper governance and functioning of Kildare PPN in line with legislation and national guidelines.
- To ensure Kildare PPN structures, systems, and processes are effective, transparent and inclusive, in order to facilitate active and inclusive engagement with the wider Community and voluntary sector in Kildare.
- To oversee efficient and effective strategic planning, implementation, monitoring, evaluation and reporting processes to achieve Kildare PPN Vision and Mission.

#### Kildare PPN Staff

A dedicated team of two members manage the day-to-day operations of the PPN.

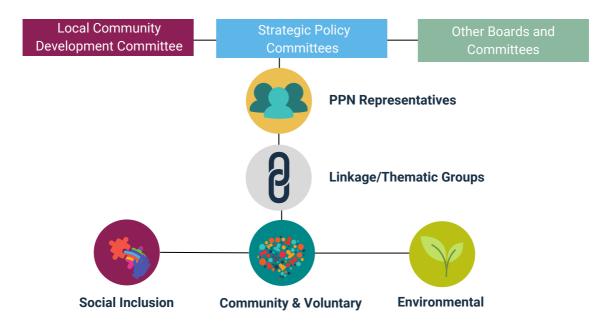
The Coordinator's role supports and advises the work of the Secretariat to develop the PPN in Kildare as an effective structure to promote public engagement and participation, in accordance with the relevant guidelines.

The Support Worker supports and assists the coordinator to develop the PPN in Kildare as an effective structure to promote public engagement and participation.

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#### PPN Participation in Local Policy Making Structures

Kildare PPN participates in local policy making structures within the local government sector.



#### Representatives

Kildare PPN Representatives engage with and participate on local decision-making committees, on behalf of Kildare PPN. Representatives are elected for a fixed term to represent Kildare PPN on a specific Board or Committee including the following:

- Local Community Development Committee (LCDC)
- Strategic Policy Committees (SPC's)
- Joint Policing Committee (JPC)
- Kildare Heritage Forum

#### Linkage and Thematic Groups

Linkage and Thematic groups bring together member organisations or special interest groups with a common policy interest to discuss their views and interests in a specific area. Their role is to act as a reference point for Kildare PPN representatives and give them their mandate.

#### **Funding**

Kildare PPN is funded by exchequer funding through the Department of Rural and Community Development and Kildare County Council. The funding enables Kildare PPN to provide the structures and systems required to fulfil its legislative function. Whilst funding is received from Kildare County Council, Kildare PPN is totally independent and non-political.

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# Section 2

Strategic Planning and Consultation Process

#### **Strategic Planning Process**

In November 2021, Kildare PPN commissioned an independent researcher and partnered with them to undertake the strategic planning process with key stakeholders to develop the five-year strategic plan.

The research undertaken to inform the first stage of the strategic plan includes primary and secondary data collection and analysis. This section describes the research process which was undertaken to inform the first stage and aid the development of the final strategy for 2022-2026.

#### Stakeholder Consultation

An extensive consultation process was undertaken with key stakeholders in the form of (online) focus groups, one to one consultations and questionnaires.

Discussion topics and survey questions were designed to capture members' views on strategic aspects of Kildare PPN's work, including:

- communication between all members of Kildare PPN;
- improvement of engagement with local authority committees and SPC's;
- improvement of functions of Kildare PPN (such as linkage groups and thematic groups);
- how to improve in these areas over the next five years.

Key elements of the draft strategic plan were presented to the Secretariat and launched for public consultation from February 28th – March 11th 2022.

During this consultation period, PPN members and stakeholders were invited to comment and leave feedback on the proposed key elements of the Strategic Plan: Vision, Mission, Values, Principles, Strategic Aims and Objectives.

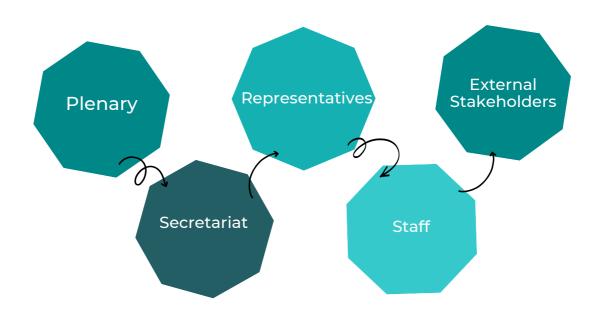
The final draft of Stage 1 of the Strategic Plan 2022-2026 was submitted to the Secretariat in March 2022 taking the views and feedback from key stakeholders during the consultation into consideration.



#### Stakeholders Consulted

The key stakeholders that were consulted as part of the strategic planning process were:

- Members of the Plenary and Kildare PPN Representatives were consulted through focus groups, questionnaires and surveys.
- Kildare PPN Staff were consulted at all stages of the research, planning and design process.
- Kildare PPN Secretariat were consulted through focus groups, surveys, and questionnaires and in approving Stage 1. As part of Stage 2, the Secretariat took part in a dedicated workshop to identify any additional actions required.
- External stakeholders, including Kildare County Council (KCC), and County Kildare LEADER Partnership (CKLP) were consulted through focus groups and questionnaires.







Members of Kildare PPN were presented with the core elements of the draft strategic plan at a Plenary meeting on 28th February 2022, where an online public consultation was launched until March 11th. During the public consultation period, members and stakeholders had an additional opportunity to provide further feedback on the proposed elements of the Kildare PPN Strategic Plan 2022-2026.

Following consultation, a final draft of Stage 1 was presented to the Secretariat for approval. Stage 2 saw the strategy being developed and further workshops took place with the Secretariat and staff. Key actions and key performance indictors (KPI's) were aligned to the aims and objectives, strengthening the roadmap for implementation and success of this strategy.

#### Policy Review and Documentary Analysis

As well as the voices of our key stakeholders, the strategic plan takes account of the wider policy and operational context, which Kildare PPN operates within. The strategic planning process therefore takes account of Kildare PPN's operational and policy environment.

This aspect of the process included a documentary review of the Department of Rural and Community Development's related policies, programmes, plans, guidelines, research reports and publications. Kildare PPN's governing documents, annual work programmes, annual and quarterly reports; publications, website and marketing materials were also reviewed during this process.

The findings from stakeholder consultations and the policy and documentary review informed the strategic planning process and output: Kildare PPN Strategic Plan 2022-2026.

#### **Organisational Capacity**

In assessing the practicality and longevity of any strategic plan, a key consideration is to identify any challenges that may hinder the implementation and success of the same. Therefore, the following must be considered.

#### **CHALLENGES**

- Lack of funding
- Staff capacity
- Terms & Conditions of employment to reduce attrition levels of staff
- Volunteer fatigue & capacity
- True engagement at Local Government level
- Implementation of changes as a result of the Mazer's Report

#### **OPPORTUNITIES**

- Further engagement with funders to secure additional funding
- Potential operational and structural benefits as a result of the Mazer's Report
- Explore further options for employment to improve Terms and Conditions (hosted or other)
- Through better engagement and support, attract more volunteers and community groups
- Develop further engagement and collaboration with KCC
- Maximise the capacity of central marketing and PR resources





Strategic Plan 2022-2026

## STRATEGIC PLAN 2022-2026

This section sets out the strategic priorities, values, principles, aims and objectives underpinning the work of Kildare PPN over the next five years.

#### **Strategic Priorities**

An analysis of the findings from the consultation, and a Strengths, Weakness Opportunities, Threats (SWOT) assessment of Kildare PPN identified key priorities, in planning strategically for the next five-years.



#### **Values**

In fulfilling our vision, Kildare PPN recognises and values:



#### **Principles**

Kildare PPN adopts the following principles in our work to achieve our mission:



#### Strategic Aims and Objectives

From the strategic priorities, five Strategic Aims have been identified to be achieved by Kildare PPN over the period 2022-2026.

To achieve each aim, a set of associated Strategic Objectives provide direction for action-planning and implementation, as part of the established planning processes within Kildare PPN. Each objective is aligned with actions and key performance indicators in order to strengthen the roadmap for success.

As this is the first Strategic Plan for Kildare PPN, it draws on past and existing annual work plans and reports to ensure best practice is captured and maintained throughout the lifetime of this strategy.

# Aim 1 Maintain robust governance to support the achievement of Kildare PPN mission and strategic objectives





Objective 1.1: Establish and implement a governance reviewing process to ensure Kildare PPN policies, procedures and operating protocols are up to date, sustainable and fit for purpose.

No.	Action	KPI / Timeline	Lead
1.11	Maintain policy sub-committees	<ul><li>Number of sub-committees</li><li>Reviewed annually</li></ul>	Secretariat Staff
1.12	Review policies	<ul><li>Number of policies reviewed</li><li>Bi-annually</li></ul>	Policy sub- committee
1.13	Meet with the Working Group twice per year	<ul><li>Number of meetings</li><li>Twice a year</li></ul>	Staff Secretariat KCC, CKLP
1.14	Ensure compliance with the National PPN mandatory checklist	Over 95% compliance with checklist	All

Objective 1.2: Ensure Kildare PPN decision-making structures are inclusive, transparent, and accountable.

No.	Action	KPI / Timeline	Lead
1.21	Conduct flat structure training for Secretariat	All Secretariat & staff trained	Secretariat Staff
1.22	Open consultations with the Plenary	Each year for work plan	Staff Plenary
1.23	Documents to be ratified by the Plenary	Twice a year	Plenary

# Aim 1 Maintain robust governance to support the achievement of Kildare PPN mission and strategic objectives

No.	Action	KPI / Timeline	Lead
1.24	Ensure all documentation (minutes, policies, budgets etc.) are publicly available	<ul> <li>All documentation available on website</li> </ul>	Staff

## Objective 1.3: Develop and implement annual operational/work plans to meet strategic objectives.

No.	Action	KPI / Timeline	Lead
1.31	Consult with Plenary	Once per year	Staff
1.32	Develop draft Workplan	Once per year	Staff
1.33	Workplan approved by Secretariat	Annually in December	Secretariat
1.34	Workplan ratified by Plenary	First Plenary each year	Plenary
1.35	Allocate timeline and resources within the workplan	<ul><li>Number of work plan reports</li><li>Monthly Secretariat reports</li></ul>	Staff

# Objective 1.4: Identify Kildare PPN capacity requirements to achieve Strategic Aims and Objectives.

No.	Action	KPI / Timeline	Lead
1.41	Assess the workplan in line with resources.	<ul> <li>100% achievement of the workplan</li> </ul>	Staff

# Aim 1 Maintain robust governance to support the achievement of Kildare PPN mission and strategic objectives

No.	Action	KPI / Timeline	Lead
1.42	Review organisational capacity in line with the workplan quarterly allowing for internal and external factors	Quarterly reports	Staff

## Objective 1.5: Develop and implement effective monitoring and evaluation processes to measure progress in meeting strategic objectives.

No.	Action	KPI / Timeline	Lead
1.51	Report to the Secretariat	<ul><li>Number of reports</li><li>Monthly</li></ul>	Staff
1.52	Report to be presented to the Plenary	Twice per year	Staff
1.53	Develop a tracking document for progress/outcomes of Kildare PPN Representatives	<ul> <li>Number of recorded outcomes</li> </ul>	Staff Reps
1.54	Develop a tracking document for progress/outcomes of PPN submissions	<ul> <li>Number of recorded outcomes</li> </ul>	Staff
1.55	Review progress against the Strategic plan	<ul> <li>Number of actions completed and number of actions outstanding</li> </ul>	Staff

# Objective 1.6: Review and report progress in meeting objectives in Kildare PPN Annual Report.

No.	Action	KPI / Timeline	Lead
1.61	Write and submit Annual Report to the Department	• Annually	Staff Secretariat KCC

# Aim 2 Maximise access to and participation of Kildare PPN within local decision-making processes









Objective 2.1: Aim to register all Community & Voluntary organisations in County Kildare who wish to be members of Kildare PPN by 2026.

No.	Action	KPI / Timeline	Lead
2.11	Aim to attract new members through community information evenings and communication campaigns	• 10% Growth (re-registration to be accounted for)	Staff Secretariat

Objective 2.2: Review Kildare PPN's structures, processes and systems in order to assess and ensure long-term succession planning to fulfil its mission and purpose.

No.	Action	KPI / Timeline	Lead
2.21	Investigate a process for identifying weaknesses in attracting members from previously untapped areas.	<ul> <li>Number of identified groups</li> </ul>	Staff
2.22	Engage youth members (18-25yrs) to sit on the Secretariat and Sub-committees.	Number of nominations	Staff Secretariat
2.23	Hold community information evenings, targeting community leaders	<ul> <li>Number of information evenings</li> </ul>	Staff Secretariat

# Aim 2 Maximise access to and participation of Kildare PPN within local decision-making processes

## Objective 2.3: Develop policy engagement strategy across three college themes to identify key policy issues to engage Kildare PPN on.

No.	Action	KPI / Timeline	Lead
2.31	Develop Linkage and Thematic groups to support representatives	Number of Linkage Groups	Linkage group sub committee Staff
2.32	Develop induction training for all Representatives	<ul> <li>Number of Representatives trained</li> </ul>	Staff Reps
2.32	Hold training for KCC to understand the role & capacity of PPN Representatives	<ul> <li>Number of KCC Staff / Elected members trained</li> </ul>	Staff KCC

## Objective 2.4: Support PPN members and representatives to understand and develop their role and capacity in local decision-making.

No.	Action	KPI / Timeline	Lead
2.41	Hold KCC training in collaboration with PPN for Representatives on remit and processes for getting items on agendas and how to get positive outcomes	<ul> <li>Number of Representatives trained</li> <li>Number of KCC staff trained</li> </ul>	Staff KCC

Objective 2.5: Develop operating protocols with key decision-making bodies to ensure structures and processes are accessible, and inclusive in order to enable meaningful engagement and equitable participation of Kildare PPN Representatives.

No.	Action	KPI / Timeline	Lead
2.51	Linkage and Thematic groups to identify policy issues.	<ul> <li>Number of issues brought forward from PPN</li> </ul>	Linkage Group

# Aim 2 Maximise access to and participation of Kildare PPN within local decision-making processes

Objective 2.6: Harness the potential of the Social Inclusion Week to promote, support and engage Kildare PPN members around social inclusion policy issues all year round.

No.	Action	KPI / Timeline	Lead
2.61	Investigate the possibility of the Social Inclusion sub-committee to work on areas of policy as a Thematic group feeding into decision-making committees via Representatives	• Establish group	Staff

#### Aim 3 Position and promote Kildare PPN as the leading voice of the Community and Voluntary sector in Kildare



#### Objective 3.1: Position and align Kildare PPN profile to its vision and mission.

No.	Action	KPI / Timeline	Lead
3,11	Run communication campaigns to align Kildare PPN profile with vision and mission	<ul> <li>Engagement statistics across mediums</li> </ul>	Staff

## Objective 3.2: Increase awareness Kildare PPN's role and function within the wider Community and Voluntary sector.

No.	Action	KPI / Timeline	Lead
3.21	Look for new ways to communicate with younger members of the community	<ul> <li>Number of actions taken to engage with young members</li> </ul>	Staff
3.22	Hold Municipal District Meetings	• 5 meetings per year	MD Secretariat
3.23	Develop induction pack for new member groups	<ul> <li>Number of views on dedicated landing page</li> </ul>	Staff
3.24	Hold community workshops/talks to member groups	<ul> <li>Number of workshops/visits to member groups</li> </ul>	Staff Secretariat

#### Aim 3 Position and promote Kildare PPN as the leading voice of the Community and Voluntary sector in Kildare

Objective 3.3: Strengthen Kildare PPN membership, profile and visibility through strategic marketing and communication planning.

No.	Action	KPI / Timeline	Lead
3.31	Communications plan to be agreed to compliment the National PPN Communications campaign	<ul> <li>% increase based on ICT analytics</li> </ul>	Staff

# Aim 4 Engage and collaborate with key stakeholders to achieve our mission and objectives





Objective 4.1: Establish Kildare PPN/ CKLP Strategic Working Group to explore opportunities for shared vision, synergies and potential to collaborate to achieve Kildare PPN vision, mission, strategic aims and objectives.

No.	Action	KPI / Timeline	Lead
4.1	Meet with CKLP including coordinators of each programme to explore opportunities for collaboration	<ul><li>Number of meetings per year</li><li>Number of collaborations</li></ul>	Staff CKLP

Objective 4.2: Focus existing relationships with key stakeholders and develop collaborative projects to enable and empower 'Community Voice' and representation in local decision-making.

No.	Action	KPI / Timeline	Lead
4.21	Identify key stakeholders and potential projects for collaboration.	<ul> <li>Number of collaborative projects</li> </ul>	Plenary Secretariat Staff
4.22	Hold representative training in collaboration with KCC	<ul> <li>Number of Representatives trained</li> </ul>	KCC Staff

# Aim 5 Ensure that the environment, sustainability and wellbeing and Social Inclusion is at the core of everything we do



Objective 5.1: Investigate opportunities to develop and incorporate the Sustainable Development Goals (SDG's) into the work of Kildare PPN.

No.	Action	KPI / Timeline	Lead
5.11	Attend / provide training on the SDG's	Number of people trained	Staff Secretariat
5.12	Map the SDG's across the annual workplan	<ul> <li>Objectives/actions aligned to SDG's</li> </ul>	Staff Secretariat

#### Objective 5.2 Develop a wellbeing statements across all Municipal Districts.

No.	Action	KPI / Timeline	Lead
5.21	Attend training with Social Justice Ireland	Number of people trained	Staff Secretariat
5.22	Hold workshops at Municipal District Level	• 5 workshops	Staff Secretariat
5.23	Complete Wellbeing Statements	6 Wellbeing Statements	Staff Secretariat

# Aim 5 Ensure that the environment, sustainability and wellbeing and Social Inclusion is at the core of everything we do

Objective 5.3 Investigate opportunities to streamline Climate Action within our network.

No.	Action	KPI / Timeline	Lead
5.31	Continue to sit on the KCC Climate Action Steering Group	<ul> <li>Number of meetings attended</li> </ul>	Staff
5.32	Meet the actions for Kildare PPN as mentioned in any KCC strategies	Number of actions achieved	Staff
5.33	Build capacity within the network	<ul> <li>Number of training sessions / events</li> </ul>	Staff Secretariat

Objective 5.4 Ensure Kildare PPN is mindful of the Public Sector Duty to eliminate discrimination, promote equality and protect Human Rights and wellbeing of our network.

No.	Action	KPI / Timeline	Lead
5.41	Actively support inclusion of socially excluded groups, communities experiencing high levels of poverty, and communities experiencing discrimination, to enable them to participate at local and county level	<ul> <li>Number of socially excluded organisations in our membership</li> <li>Engagement level from socially excluded groups</li> <li>Number of nominations to PPN positions</li> </ul>	Staff Secretariat Plenary
5.42	Undertake training with the National Adult Literacy Agency (NALA) to ensure that communication in as far as possible, follows plain English guidelines	All staff trained	Staff

#### SUMMARY OF STRATEGIC AIMS AND OBJECTIVES

**Strategic Aim 1:** Maintain robust governance to support the achievement of Kildare PPN mission and strategic objectives.

- 1.1 Establish and implement a governance reviewing process to ensure Kildare PPN policies, procedures and operating protocols are up to date, sustainable and fit for purpose.
- 1.2 Ensure Kildare PPN decision-making structures are inclusive, transparent and accountable.
- 1.3 Develop and implement annual operational/work plans to meet strategic objectives.
- 1.4 Identify Kildare PPN capacity requirements to achieve Kildare PPN Strategic Aims and Objectives.
- 1.5 Develop and implement effective monitoring and evaluation processes to measure progress in meeting strategic objectives.
- 1.6 Review and report progress in meeting objectives in Kildare PPN Annual Report.

Strategic Aim 2: Maximise access to and participation of Kildare PPN within local decision making processes.

- 2.1 Aim to register all Community and Voluntary organisations in County Kildare who wish to be members of Kildare PPN by 2026.
- 2.2 Review Kildare PPN's structures, processes and systems in order to assess and ensure long-term succession planning to fulfil mission and purpose.
- 2.3 Develop policy engagement strategy across three college themes to identify key policy issues to engage Kildare PPN on.
- 2.4 Support PPN members and representatives to understand and develop their role and capacity in local decision-making.
- 2.5 Develop operating protocols with key decision-making bodies to ensure structures and process are accessible, and inclusive in order to enable meaningful engagement and equitable participation of Kildare PPN Representatives.
- 2.6 Harness the potential of the Social Inclusion Week to promote, support and engage Kildare PPN members around Social Inclusion policy issues year round.

## Aim 3 Position and promote Kildare PPN as the leading voice of the Community and Voluntary sector in Kildare

- 3.1 Position and align Kildare PPN profile to its vision and mission.
- 3.2 Increase awareness Kildare PPN's role and function within the wider Community and Voluntary sector.
- 3.3 Strengthen Kildare PPN membership, profile and visibility through strategic marketing and communication planning.

## Strategic Aim 4: Engage and collaborate with key stakeholders to achieve our mission and objectives

- 4.1 Establish Kildare PPN / CKLP Strategic Working Group to explore opportunities for shared vision, synergies and potential to collaborate to achieve Kildare PPN vision, mission, strategic aims and objectives
- 4.2 Focus existing relationships with key stakeholders and develop collaborative projects to enable and empower 'Community Voice' and representation in local decision-making.

**Strategic Aim 5:** Ensure that the environment, sustainability, wellbeing and social inclusion is at the core of everything we do.

- 5.1 Investigate opportunities to develop and incorporate the Sustainable Development Goals (SDG's) into the work of Kildare PPN.
- 5.2 Develop a wellbeing statements for Kildare PPN.
- 5.3 Investigate opportunities to streamline Climate Action within our network.
- 5.4 Ensure Kildare PPN is mindful of the Public Sector Duty to eliminate discrimination, promote equality and protect Human Rights and wellbeing of our network.



## **IMPLEMENTATION**

The Strategic Aims and Objectives are intended to be implemented through the annual work plan and monitoring processes.

The successful implementation of this strategy will be dependent on the cooperation and collaboration of key stakeholders of Kildare PPN.





